

URA: A GLOBAL HONEST MONEY THAT AUGMENTS THE FIAT MONETARY SYSTEM.

Please be aware that you are free to decide whether to act on the contents of this brief or not.

The Invitation:

You can agree that the fiat monetary system has contributed to accelerated economic development since its introduction; You can also agree that a significant portion of humanity has been left behind in the economic development process. It is widely acknowledged that the fiat monetary system establishment has excluded a significant portion of the world. You are invited to participate in the process of augmenting the fiat monetary system for the benefit of all by adopting, accepting and using Ura as your preferred money for everyday transactions and wealth preservation. Ura offers promising opportunities for governments, businesses, and individuals like yourself. Please note that this invitation focuses on acquiring and utilizing Ura as a medium of exchange rather than an investment opportunity. Begin your Ura experience today!

Background:

1. What is Ura?

Ura is honest money drawn on Resource Mobilization Inc (“RMI”) assets composed of United States dollar-denominated receivables known as the Ura Reserve or Reserve. Ura is drawn on the issuer’s assets at an exchange rate equal to the issuer’s assets, the current value of 1Ura is equal to US\$136.04. The design of Ura maintains constant equivalence between the Ura value and the reserve value. Unlike fiat, Ura is privately issued and owned, based on private assets, and operates without the pressures associated with traditional fiat currencies. It offers all the safeguards of fiat while maintaining its stability as a privately issued form of money.

2. Why Ura?

Ura is positioned to be honest money to augment the fiat monetary system. It distinguishes itself from fiat currencies and alternative forms of money through its inherent reliability and trustworthiness. These qualities make Ura a standout choice, and its unique value propositions (UVPs) further solidify this position. Ura’s unique value propositions (UVPs) are:

- **Intrinsic Value:** Ura is 100% drawn on the issuer's US-dollar-denominated assets, which we refer to as the Reserve. This means that 1 unit of Ura is equal in value to 1 unit of the Reserve which is US\$136.04 as of the date of this publication. In other words, Ura has inherent worth beyond its use as a medium of exchange. This is because Ura's value is tied to the value of the underlying assets on which it is drawn. Even if Ura is not being used to buy or sell goods or services, it still has a value equal to the reserve value.
- **Privately Issued:** Ura is privately issued honest money that has the same level of safeguards as fiat while overcoming its inherent shortfalls and the problem of exclusion. The value of Ura is not based on faith or speculation but on the underlying value of the assets it is drawn on. This means that the value of Ura is not based on people's belief in its value but on the actual value of the assets that it is drawn on. The assets that Ura is drawn on are US dollar-denominated receivables, which are debts that are owed to Resource Mobilization Inc (RMI) in US dollars. Therefore, Ura is not a cryptocurrency, Ura is not fiat issued by any government including the governments of Uganda, Ukraine, United Arab Emirates, United Kingdom, Uruguay, and Uzbekistan, URA is not issued by any government’s Revenue Authority or Urban Redevelopment Authority, or any other government body, Ura is not an Exchange Traded Investment Fund (“ETF”) such as the Uranium ETF, Ura is not a collective investment scheme, **rather Ura is the evidence of the actual assets it is drawn on.**
- **Exchange Rate:** The Current exchange rate is fixed as of this publication date at 1 Ura to US\$136.04 (the “Rate”). This rate is backed by the issuer’s US-dollar-denominated Ura reserve, which provides stability and predictability for Ura users. This rate is a reference point for the market including investors and businesses to have an idea of how much Ura is worth in any fiat currency or alternative form of money. This makes Ura a more reliable medium of exchange for all types of payments, transactions, and investments because it reduces currency volatility compared to fiat currencies and alternative forms of money.
- **Global Currency:** Ura is a global currency because its reserve is denominated in US dollars. The US dollar is the world's reserve currency, and its widespread acceptance in global trade and finance makes Ura easily exchangeable and readily acceptable within and across borders. The reserve on which Ura is drawn provides stability and reassurance to users as it draws on the strength and credibility of the US dollar on a global scale. As a result of its US dollar-denominated reserve, Ura emerges as a truly global currency, offering an easily acceptable, convertible, and preferred medium of exchange for trade and finance in today's interconnected world.

- **Global Money:** Ura is global money because its reserve is comprised of receivables that are compliant with the United Nations Convention on the Assignment of Receivables in International Trade (the “UN Convention” or “Convention”). Ura harnesses the strength of its reserve of Convention-compliant receivables to provide Ura users with a range of compelling advantages, including standardized rules, streamlined procedures, and enhanced legal certainty which combined have enabled seamless cross-border trade and facilitated access to capital on a global scale. By adhering to the principles of the UN Convention, Ura is a consistent and reliable money that governments, businesses and individuals can leverage to operate with confidence in the global marketplace.
- **Honest Money:** Ura is honest money that is different from fiat currencies and alternative forms of money in several ways. First, Ura is not subject to government control or manipulation. This means that the value of Ura is not affected by political instability or economic crises. Second, Ura is drawn on a reserve of receivables, which provides a strong foundation for its value. Third, Ura is governed by a transparent and accountable system, which ensures that users can trust its integrity. These exceptional characteristics position Ura as a valuable currency for government, businesses, and individuals seeking reliability and trustworthiness for trade, storing value, making payments, hedging against inflation and deflation, and investment. Moreover, Ura facilitates access to international markets and fosters seamless trade with other countries.
- **Monetary System Enhancement:** Ura augments the existing fiat monetary system by serving as an additional form of money, effectively addressing the limitations of fiat currencies, such as inflation, deflation, government control and manipulation, and currency volatility. In doing so, Ura provides supplementary advantages that enhance the functionality of money and offers a dependable and stable alternative for government, businesses, and individuals seeking a reliable medium of exchange for trade and finance. Importantly, Ura operates to augment the global monetary system, seamlessly integrating with the existing financial systems while introducing essential improvements.
- **Fiat Complement:** Ura is naturally designed to operate alongside fiat currencies and alternative forms of money augmenting the fiat monetary system, serving as a complementary addition rather than seeking to replace them. The purpose of Ura's design is to foster collaboration and coexistence rather than competition or exclusivity. This approach encourages cooperation between different monetary systems, facilitating an interconnected financial ecosystem that caters to the diverse needs of a wide range of users. Recognizing that different currencies and alternative forms of money serve distinct purposes, Ura's complementarity expands the options available to users, empowering them to choose the most suitable form of money to meet their specific needs. By complementing existing fiat systems, Ura enhances the overall financial landscape, offering increased capital, flexibility, and choice of money for financial transactions.
- **Seamless Integration with Fiat Systems:** Ura seamlessly integrates with existing fiat monetary systems, using the same distribution mechanisms, processes, and practices used for fiat in fiat systems. However, unlike fiat currencies which are typically backed by fractional reserves, Ura has a mandatory 100% reserve mandate. This means that for every Ura in circulation, there is US\$136.04 in real assets backing it up under the custody and management of the Ura issuing, circulating, and distributing institutions. This ensures continuous liquidity for Ura in circulation and reinforces its status as a reliable and trustworthy global currency.
- **Depositors Protection:** It has enhanced comprehensive depositors' protection insurance. This differentiates the Ura Monetary Structure from the fiat structure that uses traditional deposit insurance schemes, which typically have limits on the amount of money that is insured, the Ura Monetary Structure comprehensive depositor's protection insurance has no limits. This means that all Ura deposits, whether above or below the traditional bank or national limits, are fully protected. For example, if you have \$1,000,000 in Ura deposited in a Ura institution, and that institution fails, you will get your full \$1,000,000 back. This is a significant difference from traditional deposit insurance schemes, which often have limits of \$250,000 or less.

Overall, Ura seeks to provide an additional layer of value and functionality augmenting and strengthening the existing financial ecosystem by offering money that complements fiat currencies and alternative forms of money.

Acquiring Ura:

To obtain and use Ura, you need to exchange assets, products, or services (the “Product”) that hold an equivalent value to the desired amount of Ura. You can exchange your product(s) of equal value for Ura with individuals or entities who already possess Ura and are willing to trade their Ura for your product(s) of equivalent value that you possess and are willing to exchange. It is important to note that simply stating your adoption or acceptance of Ura as money or currency does not mean that you have acquired Ura; you must actively exchange your product(s) of value for an equivalent value of Ura to possess Ura and use it for your intended purposes.

Earning Profits with Ura:

To generate profits or earn income using the Ura you have acquired, you will need to engage in some form of trading activities with the Ura on your own or through the efforts of others. Merely storing Ura will retain the value of the Ura you hold, but to generate profits or earn income you must actively trade with Ura adhering to conventional trading practices.